KOKAN BHUMI PRATISHTHAN

GLOBAL KOKAN

Festival

www.globalkokan.org | www.kokanclub.org

ABOUT THE EVENT

Global Kokan is a long-running regional development platform that connects Kokan's tourism, culture, food, heritage, agriculture, and enterprise with wider audiences through festivals, exhibitions, business initiatives and tourism programmes. Established in 2011, Global Kokan brings together entrepreneurs, communities, institutions, tourists, and business leaders to promote Kokan's rich natural and cultural heritage while creating opportunities for Marathi entrepreneurship, regional economic development, and business collaboration.

OUR CORE OBJECTIVES

- Showcase Kokan's culture and heritage to wider audiences.
- Promote Marathi entrepreneurs, local businesses, and regional products.
- Create opportunities in tourism, agriculture, food processing, and allied industries.
- Encourage cultural exchange, business networking, and collaboration.
- Generate employment and support sustainable regional development.

Previous Events and Milestones

2011 - Bandra-Kurla Complex, Mumbai (1st GKF)
2012 - BKC, Mumbai (2nd GKF)
2013 - Nesco, Goregaon, Mumbai (3rd GKF)
2013 - Mango Festival - Trafalgar Square, London
2014 - CIDCO Exhibition, Navi Mumbai (4th GKF)
2015 - Nesco, Goregaon, Mumbai (5th GKF)
2016 - Beach Festival, Dapoli
2017 - Maha Ganesh Festival, Mumbai
2018 - CIDCO Exhibition, Navi Mumbai (6th GKF)
2018 - Laxmi Lawns, Magarpatta, Pune (7th GKF)
2019 - Nesco, Goregaon, Mumbai (8th GKF)
2022 - Nesco, Goregaon, Mumbai (9th GKF)
2024 - KDMC Complex, Dombivli (E) (10th GKF)
2025 - Nesco, Goregaon, Mumbai (11th GKF)
2026 - Shirgaon Beach, Palghar (12th GKF)

A JOURNEY OF GROWTH — SINCE 2011

From its first edition in Mumbai to a growing presence across Maharashtra and beyond, Global Kokan has evolved into a platform for regional identity, entrepreneurship, tourism, and cultural exchange.

FROM REGIONAL IDENTITY TO GLOBAL OPPORTUNITY

Global Kokan continues to build a stronger ecosystem for Kokan's tourism, culture, and enterprise by connecting local potential with wider markets and new opportunities.

KEY NUMBERS

- 400+ Average Exhibitors
- 2–3 Lakh Footfall
- 15+ Festival Editions and Milestones

GLOBAL KOKAN™
FESTIVAL-2026
Art Culture Food Tourism & Trade

GLOBAL KOKAN FESTIVAL 2026-27

ARNALA BEACH FESTIVAL
17–20 December 2026

NANDGAON BEACH FESTIVAL
NEW YEAR SPECIAL

31 December 2026 –3 January 2027

CHIKOO FESTIVAL, BORDI
15 –17 January 2027

KELVA BEACH FESTIVAL
22–26 January 2027

SHIRGAON BEACH FESTIVAL
4 –7 February 2027

International Tourism Mahotsav

Palghar Tourism Publicity & Promotion

Kokan Travel Mart

Where land meets sea, unfolds pristine beaches, rich heritage, and timeless traditions. Presented on a global stage through the International Tourism Festival, emerges as a premium, sustainable destination - inviting the world to feel, connect, and return.

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GOVERMENT PAVILION

Kokan is most Vibrant area under development. So many entrepreneurs and youth from Maharashtra and India are interested to start their business in Kokan. Here we are showcasing opportunities, Government Scheme, incentives. Plans of different Government Corporation like MTDC, CIDCO, MIDC and Tourism Department. Experts will guide aspirant entrepreneur's project management, trainings, helping start ups will be features.

KOKAN INDUSTRIES PAVILION

Kokan is one of the fastest growing industrial hubs in Maharashtra. Various government departments will be showcasing potential and estimated future for industries in various sectors like Ship Building, Engineering, Pharmaceutical, Biotechnology, petrochemicals and oil & gas sector. As Mumbai & Pune are adjutant to Kokan IT (Information Technology) Sector also spreading there wing in this region.

KOKAN AGRITECH & FISHTECH PAVILION

Exhibition of agriculture industry & Fisheries Industries Trade Exhibition, Gathering point of Fisheries trader, Exporter, Equipment manufacturer, Farmers, , fertilizers, Floriculture, Dairy Technology and Various technology with aim to transfer new technology to traditional fisherman community.

History & Arts Pavilion

Discover Kokan's historic forts, maritime legacy, temples, and the stories that shaped Maharashtra.Featuring the legacy of Chhatrapati Shivaji Maharaj and Chhatrapati Sambhaji Maharaj, the Maratha naval tradition, and the historic campaigns of Vasai and Chimaji Appa through exhibitions, maps, artworks, and interactive displays.

Culture That Continues to Live

The exclusive dance styles depicting culture of Kokan such as Palkhi dance, Tribal dance, Jakhadi, Naman, Dashavtar, Mangalagaur, Tarpa dance with participation of more than 300 folk dancers.

Adivasi Mahotsav

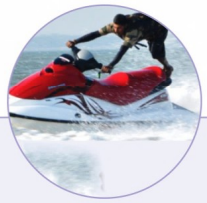
Celebrating Kokan's tribal heritage through Warli art, traditional dances, music, handicrafts, indigenous knowledge, food, and community traditions.A platform to experience, appreciate, and preserve the living heritage of Adivasi communities. handicrafts, indigenous knowledge, food and community traditions.

A platform for small entrepreneurs

Global Kokan gives local entrepreneurs, farmers, artisans, food producers, startups, and emerging brands an opportunity to showcase their offerings, reach new customers, and explore wider markets. Local talent. Wider markets. Greater opportunities.customers and explore wider markets.*Local talent. Wider markets. Greater opportunities*

Food as Culture

Celebrating authentic Konkani cuisine, seafood, traditional recipes, local ingredients, and regional specialities from across Maharashtra.A vibrant platform for food entrepreneurs and producers to bring regional flavours to a wider audience.



Water Sports

Kokan's coastline offers tremendous potential for marine tourism and adventure sports. Suitable beaches can be developed to offer exciting water activities such as banana boat rides, jet skiing & other water sports, creating memorable experiences for tourists while boosting local tourism & employment opportunities.

Beach Sports

Beach festivals will feature a variety of exciting activities, including beach volleyball, cricket, traditional games such as Aandhli Koshimbir, Viti-Dandu, spinning tops & sand sculpture competitions. These activities will encourage active participation from both tourists and local communities, promoting cultural engagement, entertainment & community bonding.

The people who have shared our journey

A visual celebration of the distinguished guests, ministers, government representatives, industry leaders, artists, tourism professionals and community representatives who have been part of Global Kokan over the years.

Celebrating the people who have helped shape our journey.

What audiences can Experience

GOVERNMENT PARTICIPATION

AGRI & FISHERIES PAVILION

REAL ESTATE & UDYOJAK PAVILION

MAKE IN INDIA & BANKING

What audiences can Experience

HISTORY

CULTURAL FESTIVAL

FOOD PAVILION

SPONTANEOUS RESPONSE

Partners who believed in the platform

Global Kokan's journey has been strengthened by the support of brands, institutions, government bodies, industry organisations and media partners.

Their association reflects a shared commitment to Kokan's tourism, enterprise, culture and development.

Together, creating opportunities for Kokan

Celebrating the people who have helped shape our journey.

The vision behind global kokan

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Sanjay Yadavrao

Founder & Visionary

Driven by a vision to bring Kokan's people, culture, enterprise and tourism to a wider audience, Sanjay Yadavrao has shaped Global Kokan into a platform for regional development and opportunity.

Through festivals, exhibitions and community initiatives, the vision continues to connect local potential with wider possibilities.

"Kokan is not just a destination. It is a living ecosystem of people, culture, enterprise and nature. The opportunity is to connect that ecosystem with the world."

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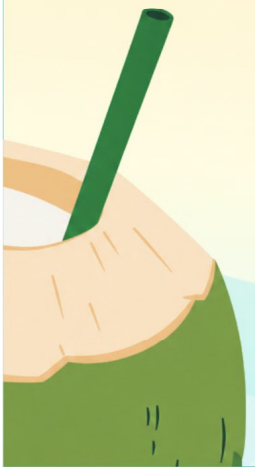
KOKAN BHUMI
PRATISHTHAN

Chhatrapati Shivaji Maharaj Natyamandir,
N.C. Kelkar Road, Opp. Plaza Talkies, Dadar (West), Mumbai - 28
9769853132 / 9769533132 / 9082550774



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